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Dated: February 13, 2004      Signature: Debbie Labriny  
(Debbie Labriny)

#11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael CRISTOFALO

Serial No.: 09/834,500

Filing Date: April 12, 2001

For: SYSTEM AND METHOD FOR  
TARGETING OBJECT ORIENTED  
AUDIO VIDEO CONTENT TO USERS

Examiner: Daniel LASTRA

Group Art Unit: 3622

SUPPLEMENTAL INFORMATION DISCLOSURE  
STATEMENT UNDER 37 C.F.R. § 1.97

*Mail Stop DD*  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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FEB 18 2004

**GROUP 3600**

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO-1449. Copies of the documents are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Disclosure Statement is submitted within three months of the application filing date or before mailing of a first Office Action on the merits; accordingly, no fee is required.

Applicants would appreciate the Examiner initialing and returning the Form PTO-1449, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicants petitions for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing 559442004400.

Dated: February 13, 2004

Respectfully submitted,

By: 

Jonathan Bockman  
Registration No. 45,640  
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Form PTO-1449

INFORMATION DISCLOSURE CITATION  
IN AN APPLICATION

(Use several sheets if necessary)

Docket Number: 559442004400

Application Number: 09/834,500

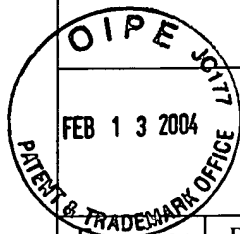
Applicant

Michael CRISTOFALO

Filing Date: April 12, 2001

Group Art Unit: 3622

Mailing Date: February 13, 2004



## U.S. PATENT DOCUMENTS

Examiner Initials	Ref. No.	Date	Document No.	Name	Class	Subclass	Filing Date If Appropriate
	1.	05/25/1999	5,907,322	KELLY et al.			

## FOREIGN PATENT DOCUMENTS

Examiner Initials	Ref. No.	Date	Document No.	Country	Class	Subclass	Translation YES NO
	2.	02/01/1996	44 27 046 A1	GERMANY			X
	3.	03/07/1996	44 31 438 A1	GERMANY			X
	4.	06/19/1997	WO 97/22207	PCT			Abstract X
	5.	11/25/1998	EP 0879 536 B1	EUROPE			X

## OTHER DOCUMENTS (including author, title, Date, Pertinent Pages, Etc.)

Examiner Initials	Ref. No.	Title
	6.	"Funkschau Fachzeitschrift für elektronische Kommunikation", Volume 6/96 of 3-1-96., pages 70-75. and English Translation of extract from Funkschau Fachzeitschrift für elektronische Kommunikation".
	7.	NEWSBYTES: "Different takes on Wedding TV to Web" NEWSBYTES, 'Online! 1 March 1999 (1999-03-01), XP002257234 Retrieved from the Internet: <URL:www.exn.ca/Stories/1999/03/01/04.asp> 'retrieved on 2003-10-09! * page 1, last paragraph*
	8.	SANDRA BEAUDIN: "The Web is not TV, or is it?" DZINE, 'Online! 31 December 1996 (1996-12-31), XP002257235 Retrieved from the Internet: <URL:www.lcc.gatech.edu/gallery/dzine/webtv> 'retrieved on 2003-10-09! *paragraph 'HYPERTV!*
	9.	KIERON MURPHY: "HyperTV fuses Java with television" JAVAWORLD, 'Online! May 1996 (1996-05), XP00257236 Retrieved from the Internet: <URL:www.javaworld.com/javaworld/jw-05-1996/jw-05-hypertv.html> 'retrieved on 2003-10-09!

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EXAMINER: Initial if citation considered, whether or not the citation conforms with MPEP 609. Draw a line through the citation if not in conformance and not considered. Include a copy of this form with next communication to applicant.